

# Corporate

## Facilities, Engineering & Real Estate Benchmarking / Best Practices

**Linton Consulting**  
Insights for Industry and Government

You are invited  
to participate in a  
*Multi-Industry  
Benchmarking &  
Best Practices  
Sharing Opportunity*

### Invitation to Participate

May 4-5, 2015

Greenville Marriott &  Plant Tour

Greenville, SC



*Please join this special invitation program*

## Benchmarking & Best Practices Forum

- Facilities, Engineering, Infrastructure, Real Estate Focus
- Global Vs. Regional Perspectives, Corporate View
- Executive Roundtable; BMW Manufacturing Tour

As a leader in your company's Facilities, Engineering, Project Management, Real Estate, or related functions responsible for millions or even billions in annual expenditures, you face many technical, competitive, budgetary, and regulatory challenges. Here is a unique opportunity to pursue breakthrough improvement through a knowledge exchange and networking with a select group of corporate industry leaders.

The benefits of learning how others have dealt with, and solved their challenges can spur your organization to greater effectiveness and efficiency as well as helping you avoid the mistakes others have made.

We invite you to meet and share insights with this small, yet unique group of

leaders. The program will be a customized knowledge exchange for high level benchmarking and best practice sharing across specified business functions and regions. It will bring value to your organization and enable new performance breakthroughs.

Leaders from a number of global firms are coming together to join this non-competitive program. A cross section of companies including **AstraZeneca, BMW, Chevron, Coca-Cola, Intel, Michelin, Sealed Air and TI** have joined; others are expected.

Linton Consulting, the program developer and Roundtable facilitator, is an independent consultant with a 30+ year track record in performing studies and conducting executive round-

tables on topics ranging from market outlook to changing business practices, benchmarking and best practice sharing. Linton has been active in consulting in manufacturing, process, energy, power, and engineering & construction for many years.

Data collection and analyses are underway. The Roundtable is planned for May 4-5, 2015 at the Marriott in Greenville, SC. It will focus on how Engineering, Facilities and related functions improve output, productivity, quality, human performance, and sustainability.

For more information on requirements, fee and benefits and to explore your prospective role, please contact: **Bill Linton**

at **864.901.5398** or  
[Bill@LintonConsulting.com](mailto:Bill@LintonConsulting.com)

### Key Benchmarking / Best Practice Topics

- Big picture statistical comparisons
- Departmental scope, missions, organizational structure, funding models
- Key business process improvement challenges: Capital mgmt., predictive maintenance, remote monitoring
- In-house competencies versus outsourcing strategy & project control
- Executing globally, leveraging locally
- Developing and maintaining high value competencies; knowledge retention; attracting young talent; innovation
- Advanced process control
- Leading dispersed organizations; linking global expertise; Improving utilization
- Technology: 3D, standard design platforms, content & big data management, rapid prototyping, modular mfg.
- EH&S, Sustainability, Energy mgmt.
- Opportunities for improved people services: wellness, health & fitness, cafeterias, improving human performance
- Collaborations with universities for advancement in facilities and engineering
- Service provider evaluation & scoring

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Please R.S.V.P.  
soon.

Contact  
**Bill Linton**  
to explore your  
interest.

Contact us at:

**864.901.5398**

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BMW's Spartanburg, SC Plant is just minutes away and a plant technical tour and presentation are included.



BMW is doing remarkable things with sustainability and EH&S challenges.