

# ***Corporate Engineering Benchmarking Roundtable***

## **Invitation to Participate**

June 30 to July 1, 2014

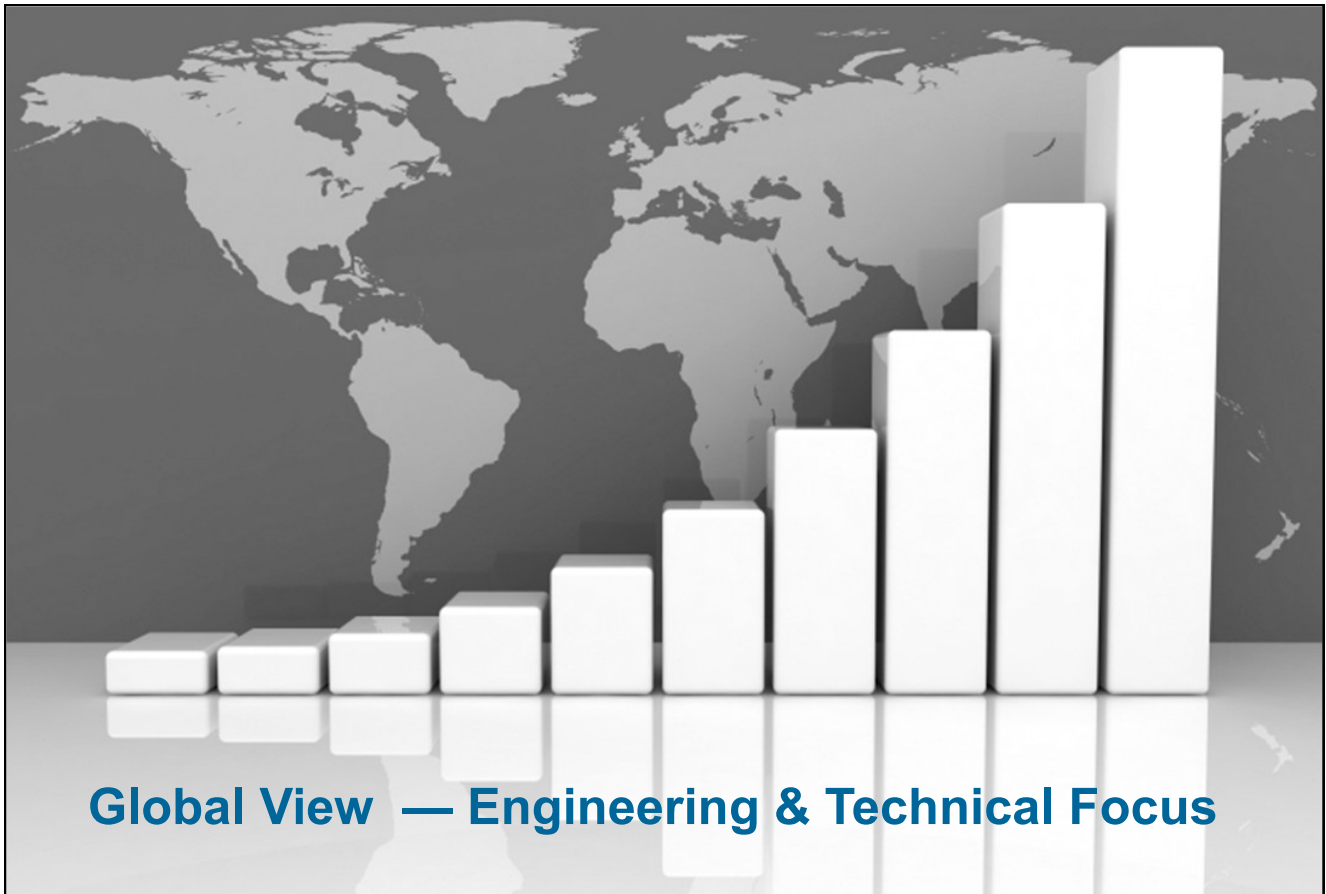
Evergreen Conference Center

Stone Mountain, GA

**Linton Consulting**  
Insights for Industry and Government

You are invited  
to participate in a  
*Multi-Industry  
Benchmarking &  
Best Practices  
Sharing Opportunity*

**This Program is  
by Invitation Only**



*Please join this special invitation program*

## Benchmarking & Best Practices Forum

- Corporate Engineering, Technical & Facilities Focus
- Global View and Perspectives
- Executive Roundtable

As a leader in your company's Engineering, Project Management, Facilities Management, or related functions responsible for millions or even billions in annual expenditures, you face many technical, competitive, budgetary, and regulatory challenges. Here is your opportunity to pursue breakthrough improvement through a knowledge exchange and networking with a select group of industry engineering leaders.

The benefits of learning how others have dealt with, and solved their challenges can spur your organization to greater effectiveness and efficiency as well as helping you avoid the mistakes others have made.

We invite you to meet and share insights with this small, yet unique group of

leaders. This program will be a knowledge exchange for high level benchmarking and best practice sharing across specified business functions and regions. It should bring high value to your organization and enable new break-throughs.

Already leaders from **3M, Johnson & Johnson, AstraZeneca, Coca-Cola Refreshment, and Michelin** have agreed to join this non-competitive, multi-industry Roundtable and we are expecting others.

Linton Consulting is the organizer and facilitator of the Roundtable and program. **Linton** is an independent consultant with a 30+ year track record in performing studies and conducting executive roundtables on topics ranging from market outlook to changing outsourcing prac-

tices, to benchmarking and best practice sharing. **Linton** has been active in consulting in manufacturing, process, energy, power, and engineering & construction for many years.

Data collection and analyses are already underway. The Roundtable is scheduled for Monday June 30—July 1 at the Evergreen Conference Center at Stone Mountain (Atlanta), GA. This is a 1.5 day meeting beginning at 12:00 on Monday and concluding at 4:00 Tuesday.

A modest fee will be charged for participation. For more information and to explore your prospective role in this program, please contact

**Bill Linton**  
at **864.901.5398** or  
[Bill@LintonConsulting.com](mailto:Bill@LintonConsulting.com)

### Key Benchmarking / Best Practice Topics

- Department missions, organizations, funding models
- Big picture statistical comparisons
- Key business process improvement challenge areas
- In house competencies versus outsourcing strategy
- Developing and maintaining high value competencies; knowledge retention
- Outsourcing & project control
- Innovation
- Improving expertise utilization; Linking global expertise
- Technology: 3D, standard design platforms, content & data management, rapid prototyping, modularization
- Energy management
- Integrating acquisitions
- Collaboration with universities—advanced science, process improvement or other opportunities
- Service provider evaluation & scoring

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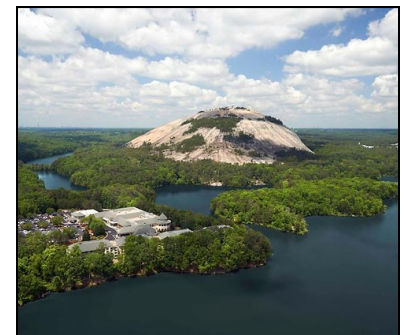
**Please R.S.V.P.  
soon.**

**Contact  
Bill Linton  
to explore your  
interest.**

**Contact us at:**

**864.901.5398**

[Bill@LintonConsulting.com](mailto:Bill@LintonConsulting.com)



Stone Mountain, GA is only 45 minutes from Atlanta's Hartsfield Airport.



The Evergreen Conference Center is an attractive and secluded business retreat.